



PRESS KIT · QATAR · 2026

Everyday care, quietly considered.

NORIVA is a wellness and personal-care brand preparing its first edit for Qatar. Launching in Doha on 15 September 2026.

norivacare.com · [@noriva.qa](https://www.instagram.com/noriva.qa)

AT A GLANCE

Brand facts

BRAND	NORIVA
CATEGORY	Wellness & personal care
MARKET	Qatar (Doha)
LAUNCH DATE	15 September 2026
TAGLINE	Everyday care, quietly considered.
WEBSITE	norivacare.com
INSTAGRAM	@noriva.qa
LANGUAGES	English-first, Arabic moments

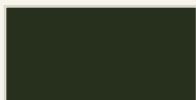
ABOUT

Less rush. More room.

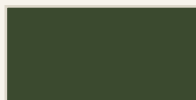
NORIVA is being built in Qatar for the way people here actually live: full days, warm months, and small windows of quiet in between. We are building a care brand that feels like a thoughtful pause: close, considered, and uncomplicated.

NORIVA is pre-launch. No products, prices, ingredients or claims are published until the first edit is final.

BRAND PALETTE



DEEP OLIVE
#26301D



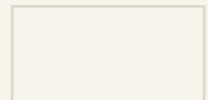
OLIVE
#3B4A2F



SAGE
#8D9A7C



GOLD
#B08D45



PAPER
#F7F4EC

MEDIA CONTACT

Press and partnerships: DM @noriva.qa on Instagram

Assets: norivacare.com/press